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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Uyen**  **Pham**     |  |  | | --- | --- | |  | uyenpham6999@gmail.com | |  | (678) 515-6542 | |  | Athens, GA 30601 | | | **Education**  University of Georgia  Athens, GA  •  Expected in 05/2023  *Bachelor of Arts* : Advertising   * Minor: Business Administration * New Media Certificate * GPA: 4.0 - Dean's List All Semester   **Skills**   * Front-End Skills: HTML, CSS * Responsive Web Design * Microsoft Office Suite * Adobe Creative Suite * Web Content Management * 3+ years in Customer Service   **Community Leadership**  ****Hands on Atlanta**** *volunteer member*from2017-present  ****UGA AdClub**** from2021-present  ****UGA Women in Media**** from2021-present  ****UGA Student Merchandising Association**** from2021-present  ****UGA Entertainment Media Industry Club**** from2021-present  ****National Honor Society Member & National Technical Honor Society**** from 2018-present | | |  | | --- | | **Professional Summary**  Creative and motivated Advertising student with expertise in implementing new advertising plans and campaigns, developing original digital content, and conducting market research. Offers extensive knowledge of multiple advertising/business software programs, strong attention to detail, and extraordinary communication skills. Seeking to join a reputed organization to practice professional ability. | | **Website, Portfolio, Profiles**   * https://pu7en.com/ * https://pu7en.com/nmc/   **Experience and Positions**  The New York Times - DIY Film Making Course  New York, NY  •  06/2017 - 06/2017   * Developed, filmed, edited, and produced a project. * Assisted in the film-making process, attained permits, and planned shots to achieve intended results. * Performed smooth and professional final edits using Final Cut Pro and Adobe Products.   State Farm - Customer Service Representative  Lake City, Georgia  •  10/2018 - 08/2019   * Informed customers about billing procedures, processed payments, and provided payment options setup assistance. * Maintained customer satisfaction with forward-thinking strategies focused on addressing customer needs and resolving concerns.   Telus International - Social Media Evaluator  08/2021 - Current   * Evaluated marketing materials to ensure the best user's experience on social media. * Optimized advertising efforts by developing content for media relations, corporate communications and posts.   VSAM 1040 Radio Station - Social Media and Marketing Intern  Atlanta, GA  •  01/2021 - Current   * Collaborated with team members to help expand marketing channels. * Created and distributed blog posts and press releases on social media and traditional news outlets.   **Languages**   |  |  |  | | --- | --- | --- | | Vietnamese :    Native or Bilingual |  | English :    Native or Bilingual | | |

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