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| **Uyen****Pham**

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|  | uyenpham6999@gmail.com |
|  | (678) 515-6542 |
|  | Athens, GA 30601 |

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| **Education**University of Georgia Athens, GA  •  Expected in 05/2023 *Bachelor of Arts* : Advertising * Minor: Business Administration
* New Media Certificate
* GPA: 4.0 - Dean's List All Semester

**Skills*** Front-End Skills: HTML, CSS
* Responsive Web Design
* Microsoft Office Suite
* Adobe Creative Suite
* Web Content Management
* 3+ years in Customer Service

**Community Leadership******Hands on Atlanta**** *volunteer member*from2017-present****UGA AdClub**** from2021-present****UGA Women in Media**** from2021-present****UGA Student Merchandising Association**** from2021-present****UGA Entertainment Media Industry Club**** from2021-present****National Honor Society Member & National Technical Honor Society**** from 2018-present |

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| **Professional Summary**Creative and motivated Advertising student with expertise in implementing new advertising plans and campaigns, developing original digital content, and conducting market research. Offers extensive knowledge of multiple advertising/business software programs, strong attention to detail, and extraordinary communication skills. Seeking to join a reputed organization to practice professional ability. |
| **Website, Portfolio, Profiles*** https://pu7en.com/
* https://pu7en.com/nmc/

**Experience and Positions**The New York Times - DIY Film Making Course New York, NY  •  06/2017 - 06/2017 * Developed, filmed, edited, and produced a project.
* Assisted in the film-making process, attained permits, and planned shots to achieve intended results.
* Performed smooth and professional final edits using Final Cut Pro and Adobe Products.

State Farm - Customer Service Representative Lake City, Georgia  •  10/2018 - 08/2019 * Informed customers about billing procedures, processed payments, and provided payment options setup assistance.
* Maintained customer satisfaction with forward-thinking strategies focused on addressing customer needs and resolving concerns.

Telus International - Social Media Evaluator 08/2021 - Current * Evaluated marketing materials to ensure the best user's experience on social media.
* Optimized advertising efforts by developing content for media relations, corporate communications and posts.

VSAM 1040 Radio Station - Social Media and Marketing Intern Atlanta, GA  •  01/2021 - Current * Collaborated with team members to help expand marketing channels.
* Created and distributed blog posts and press releases on social media and traditional news outlets.

**Languages**

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| Vietnamese : Native or Bilingual |  | English : Native or Bilingual |

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